

Business consultancy for small and medium companies

Need business consultancy

Managing a small business is hard. You're likely to spend much of your time figuring out how to juggle the various responsibilities and obligations that go with it—especially when you're just starting out. Suffice it to say that time and money are at a premium for you, and that means it's absolutely essential that you don't waste either.

Hiring a good business consultancy in London—whether for growth strategy or exit planning—can be a big decision. But, in our view, it's not just a sensible investment. It's an extremely important one. Here's why:

- You need a business plan

Having a structured business plan detailing exactly what needs to get done and when you need to do it is essential for staying on track, not to mention within budget. Crucially, a good business or marketing plan ensures you're optimising all of your human and financial resources for maximum efficiency and returns.

Finding the right business plan consultants in London is your vital step in the right direction. We'll help to ensure nothing is overlooked—from the essential to the merely advantageous—whether you're growing your business or just starting out.

- You need an outside perspective

It's easy to lose sight of the bigger picture when you're right in the thick of things. Sometimes you're just too close to the problem. A qualified business consultant can provide an informed outside perspective, objectively analysing your situation for actionable strengths and weaknesses.

Of course, outside perspectives amount to very little unless they're backed by expertise. The best business plan consultants bring a range of essential skills and experience to the table, compiling valuable data on what's working in your business and, more importantly, what isn't.

- You need an expert

We're not just impartial; we're experts too. All of our consultants draw on years of experience from running ventures of their own. That means each one of us is equipped to give sector-specific advice not only as your chartered accountant in London, but as experienced business owners too.

An average or low-cost business consultancy, or no consultancy at all, might satisfy your short-term budgetary constraints. But they're unlikely to pay off in the future. Plus Minus combine the insider industry experience with a working knowledge of best practices in accounting, to deliver a consistent return on your investment in us.

- **You need flexibility**

Although it might seem like a big step, a top-quality business consultant is far less of a commitment than a full-time employee. Working closely with you to define a clear set of objectives and expectations, we're also likely to be more focused on the job at hand.

Forget the tax liabilities and benefits associated with a full-time employee; with contracted business consultants, you'll get flexibility, convenience, and peace of mind when it comes to planning for growth or exit.